

NEW JERSEY STATE AFL-CIO

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March 11, 2020

To All Affiliates:

New Jersey State AFL-CIO Labor Candidates Program *ELECT THE UNION LABEL*

For over 20 years, the New Jersey State AFL-CIO has been proud to offer the Labor Candidates program as a proven method of building the power of working families. Since 1997, 1,087 union members have been elected to offices across the state, ranging from U.S. Congress to local boards of education. The impact of having the voices of working men and women in the halls of government cannot be overstated. These voices have helped to advance a progressive legislative agenda and deliver countless victories for New Jersey's working families.

The Labor Candidates School remains the cornerstone to our program's success. Through the Labor Candidates School, the New Jersey State AFL-CIO affords union members the opportunity to learn and develop the skills they'll need to mount a successful run for public office. The school features instruction from a number of seasoned election experts who cover subjects such as fundraising, election law, campaign research, message development, public speaking, media relations, voter contact, volunteer recruitment, targeting, digital strategy, and get-out-the-vote. By teaching these skills free of charge to union members, we even the playing field between candidates who represent the interests of working families and those of big business. The 2020 Labor Candidates School will be held at the following date and location:

Date: Saturday, August 15 & Sunday, August 16, 2020
Place: Rutgers University Continuing Studies Conference Center
178 Ryders Lane, New Brunswick

Pursuant to the New Jersey State AFL-CIO Labor Candidates Resolution, union members seeking election to public office must secure the support of their local union's presiding officer who shall then notify the Central Labor Council and the New Jersey State AFL-CIO. All non-incumbent labor candidates are required to graduate from the Labor Candidates School and be reviewed by the Central Labor Council before resources can be earmarked for their election campaign. Each union member seeking election or re-election to public office must complete the enclosed "Labor Candidates Survey" and return it by fax to (609) 989-8734 or by email to cope@njafclcio.org.

We look forward to achieving many more labor candidate election successes together.

In Solidarity,

Charles Wowkanech
President

Laurel Brennan
Secretary-Treasurer

CW:LB:jd
Enclosure
OPEIU: 153

"The Voice for Working Families in New Jersey"



New Jersey State AFL-CIO **2020 Labor Candidate Survey**

Name of Prospective Labor Candidate _____

International Union/Local # _____

Local Union President/Business Manager _____

Public office candidate will be seeking _____

County _____ Date of Election _____

Town(s) represented _____

Term of elected office (number of years) _____

Party Affiliation: Democrat Republican Non-Partisan

Cell _____

Email _____

Home Address of Candidate _____

Office(s) previously held by candidate _____

Please email a high quality candidates headshot with this completed form to: cope@njaficio.org